

IN THE CLAIMS:

1. (Currently Amended) Internet-supported information system for selectively displaying at least one data email of a plurality of data emails provided by a plurality of data providers (X,Y) to at least one selected receiver of plurality of data receivers, the internet-supported information system comprising:

a central information server (1) comprising an email interface unit (4), a web interface unit (10), a memory device (6), and a selection device (13); the memory device (6) comprising an advertising memory unit (7) storing a plurality of data emails (8) provided by the plurality of data providers (X,Y), the email interface unit comprising a plurality of provider-specific email addresses ~~for receiving the plurality of data emails from specific providers; wherein each provider-specific email address is allocated to one individual data provider and server as a means for receiving the data emails from said one individual data provider, to whom it is allocated;~~

a plurality of data processing systems (2), each of the plurality of data processing systems being allocated to a respective one of the plurality of data providers (X,Y), each of the plurality of data processing systems comprising an email interface (5.sub.x, 5.sub.Y) in communication with one of a plurality of provider-specific email addresses (4.sub.X,B, 4.sub.Y,B, 4.sub.Y,C); and

a plurality of portal servers (3), each of the plurality of portal servers comprising a web interface (11.sub.A, 11.sub.B, 11.sub.C) in communication with the web interface unit (10); and

wherein the selection device (13) comprises a memory unit for provider-specific input concerning an identity of the portal servers (3) with authorization to access data emails (8) from specific data providers (X,Y),

wherein the selection device automatically determines the at least one data email for display to the receiver of the plurality of receivers according to the respective portal server;

wherein the at least one data email is represented via a link on a homepage (16.sub.A, 16.sub.B, 16.sub.C).

2. (Previously Presented) System according to claim 1, wherein the memory device (6) of the central information server (1) further comprises a provider database to prepare provider-specific

data, wherein data emails from one provider and the provider-specific data of the same data provider are automatically associated with one another for each provider (X,Y).

3. (Currently Amended) System according to claim 2, ~~characterized by the fact that~~ wherein the provider-specific data, which are filed in the provider database (18), each contain a link to an Internet presence of the provider concerned (X,Y).

4. (Previously Presented) System according to claim 1, wherein the memory device (6) of the central information server comprises an archive (9) to retrieve data emails (8) of the plurality of data emails.

5. (Previously Presented) System according to claim 1, wherein the selection device (13) further comprises a content selection module to select specific data emails (8);

wherein the specifically selected data emails correspond to the content selection criteria selected by the receiver.

6. (Previously Presented) System according to claim 1, wherein the selection device (13) comprises a content selection module to select specific data emails (8);

wherein the specifically selected data emails correspond to the provider selection criteria selected by the receiver.

7. (Previously Presented) System according to claim 1, wherein the central information server (1) comprises an action device to implement predetermined processes, which are selected by one of the plurality of receivers in view of a selected data email and which is allocated to one of the plurality of data providers associated with the selected data email.

8. (Previously Presented) System according to claim 1, wherein the links access different portal-specific websites (12.sub.A, 12.sub.B, 12.sub.C), via which only selected data emails (8) are retrieved, which are respectively chosen, specifically for the one of the portal servers associated with the receiver, by the selection unit (13) and are released for access.

9. (Previously Presented) System according to claim 1, characterized by the fact that multiple content-specific email addresses (4.sub.X,A, 4.sub.X,B, 4.sub.Y,B, 4.sub.Y,C) are allocated to at least one of the plurality of data providers (X,Y) on the email interface unit (4) of the central information server (1).

10. (Previously Presented) System according to claim 1, characterized by the fact that at least two of the plurality of data processing systems comprise a web server with a web interface unit and a memory device accessible via the web interface unit for provider-specific data records stored in an Internet-compatible format

wherein the central information server (1) contains a memory unit with the contact data relating to a link connection to the specific data providers from the plurality of data providers, and wherein the portal servers have access to provider-specific data records via the central information server from specific providers which are detected by the selection device depending on the identity of the respective portal server, and can thereby display these provider data records via the link on the homepage.

11. Cancelled.

12. (Currently Amended) A method for Internet-supported information from a plurality of data receivers (E) via advertising of a plurality of data providers (X,Y), the method comprising the following steps:

Preparation of a central information server (1) with an email interface unit (4), the email interface unit comprising a plurality of provider-specific email addresses, a web interface unit (10), and a memory device (6); the memory device comprising at least one advertising memory unit (7);

allocating each of the plurality of provider-specific email addresses to one individual data provider;

Preparation of a plurality of portal servers (3), each of the plurality of portal servers comprising a web interface unit (3) and each of the plurality of portal servers being connected to the web interface unit (11) of the central information server (1);

Sending advertising emails (8) containing provider-specific data by means of a plurality

of data processing systems (2), each of the plurality of data processing systems being allocated to a data provider (X,Y), each of the advertising emails being sent by one specific data provider to the at least one provider-specific email address (4.sub.X,A, 4.sub.X,B, 4.sub.Y,C, 4.sub.X,C) of the central information server (1), which is allocated to said specific data provider;

Automatic storage of the advertising emails (8), which enter central information server (1) in advertising memory unit (7);

Enabling the creation of connections between a plurality of data processing systems (15), which are each allocated to one of the plurality of data receivers (E) and feature a web interface (14), and central information server (1) by using a link of one of the plurality of portal servers (3) which is retrieved by the one of the plurality of data receivers ;

Providing a memory unit for provider-specific input concerning the identity of the one of the plurality of portal servers (3) with authorization to access the plurality of data emails (8) from specific ones of the plurality of data providers (X,Y);

Automatic selection of, which depends on the identity of the one of the plurality of portal servers (3), and access clearance to the advertising emails (8) stored in the advertising memory unit (7);

Retrieval of the selected and cleared advertising emails through the plurality of advertising receivers on the world wide web.

13. (Currently Amended) The method according to claim 12, ~~characterized by the fact that~~ wherein the retrievals of advertising emails (8) by the one of the plurality of data receivers (E) is recorded and registered with allocation of the one of the plurality of portal servers(3).

14. (Currently Amended) The method of according to claim 12, ~~characterized by the fact that~~ wherein

each of the plurality portal servers (3) access different, portal-specific websites (12) via the respective link, wherein only the advertising emails (8), which have been selected specifically for the one of the plurality of portal servers and have been cleared for access, are retrieved through these websites.